

Seattle Maharashtra Mandal

Annual General Body Meeting 2019

DECEMBER 15TH, 2019

Agenda

- Year 2019 Event Highlights and Achievements
- SMM Board of Trustees Updates
- 2020 Executive Committee and BOT Election
- Finance Updates
- Bylaws Suggestions
- Questions & Answers



Executive Committee 2019

- Kailas Bhoite (President)
- Parag Kulkarni (Vice President)
- Ajinkya Kher (Secretary)
- Divya Kulkarni (Treasurer)
- Prasad Vywahare (Webmaster)
- Aarati Gokhale (Media and Communication)
- Amol Natu (Audio)
- Asmita Raje (Food committee)
- Mrudani Panchakshari (Food committee)
- Venuka Bonde (Events and Decoration)
- Shrikant Patil (Events and Decoration)
- Priya Kamble (Events and Decoration)
- Tejashri Joshi (Membership)
- Kalyani Varadpande (Membership)
- Shivani Kharwadkar (Facility)
- Sonal Elkunchwar (Facility)
- Anagha Soman (Events)



Sub-Committee Updates

- Facilities team (Shivani Kharwadkar) created huge database which will be beneficial for upcoming years.
- **Decoration Team** (Venuka Bonde and Aarati Gokhale) did a fantastic job throughout year. Created a beautiful aaras for Ganeshotsav and Photo booth for all events.
- Food Team (Mrudani Panchakshari and Asmita Raje) awesome food arrangement for all the events. Served different food menu for Summer Picnic.
- Membership Team (Tejashri Joshi and Kalyani Varadpande) Kept membership data upto date. Also answered all membership related queries on time to members.
- Media and Communication (Aarati Gokhale) Impressive writing. Members enjoy to read the newsletter and Facebook posts.
- **Photography** (Prasad Vywahare) captured amazing photographs for events.
- Programming Team (Priya Kamble, Shrikant Patil, Anagha Soman) excellent coordination for all the events. Bellevue Square Mall Diwali and SMM Talent show was big success this year.
- **Audio** (Amol Natu) one person handled whole Audio job for all the events which includes communication and coordination with Artist and their support team.



Board Of Trustees (BoT)

- Vinay Deo
- Arun Nisargand
- <Position open>



Charter and Objectives of Board of Trustee

Objectives

In order to take SMM to the next level, we needed another body who could focus on long term and set some standardized operational/policy guidance given each EC finds itself super busy with organizing events year round

- ▶ BOT provides continuity across multiple ECs
- BOT focuses on long term policies and projects. EC focuses on running and expanding well established annual calendar of events

Key points from By-laws

- Accountable to the General Body of the SMM
- Trustees have fiduciary responsibilities act in the best interest of SMM, provide guidance to EC for the same end goal
- Manage SMM's general funds in a responsible manner and disburse seed funds to the Executive Committee if needed for special projects and events





Executive Committee 2020 and BOT Election

2019 SMM Events

Sankrant



- Record Breaking Membership by Sankrant
- Bornhan for kids, games, and haldi-kunku
- Photobooth with Sankrant theme



Amar Photo Studio









- Housefull Show
- Set setup by SMM team, appreciated by Sunil B











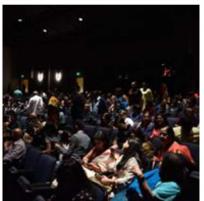




Eka Lagnachi Pudhachi Goshta

















- Toofan Dhammal Vinodi Natak
- Second Housefull Natak of 2019 (SMM Members only)
- Set appreciated by audience
- Ticket Sale Opened for Seniors first and then for rest of the audience.





Chaitra Palavi Swar-Anand







- Jordar Gudi Padwa decoration and photo booth
- ▶ Gudi as a Padwa gift to SMM Members







SMM Talent Show





मुद्रा

• नेहा भागवत

• मधुरा भारवडेकर

• गारी कुलकणी

• मनाली डांगरे

• नेतक कुलकणी

- 16 entries with classical dance, Bollywood dance, singing
- Local artists got a platform to show off their skills



Swaryog











- An evening of Classical music by Omkar Dadarkar
- In collaboration with Pratidhwani and DMIA



SMM Picnic











- चटकदार, चमचमीत खाद्यपदार्थ Ragda Pattice, Cool Pineaaple, Corn Chat, Tea, Sandwich for kids ©
- "तिरंग्याचे रंग" थीम Dresscode
- Interesting Games conducted such as Kabaddi, Kho-Kho, Lagori, and गावांची-शहरांची स्पर्धा.



Kids Camp and Senior Citizen Meet













- "चला खेळूया नाटक" workshop by SMM and Xperiments
- Kids performed small play in front of Senior Citizens
- Jayshree Kale, Vinda Karandikar's daughter shared poems of Vinda's in Senior Citizen Meetup
- 80+ attendance for Senior Citizen.



Ganeshotsav











- Lezim procession,
- Dhol-tasha by Beats of Redmond,
- Pandharpur Palkhi decoration and
- Maharashtrian food (475 Lunch served; 800 people attended)
- Shri. Charudatta Aphale Bua Keertan on topics
 - Lokmanya Tilak and
 - Ramdas Swami



Dandiya



Traditional Hatti Pujan and Bhondala/Hadaga celebration

Dandiya / Garba with DJ Gabbar

Home Cooked food stalls

Kojagiri celebration with मसाला दूध



Babuji Va Mi (Shridhar Phadke)

- Platform for local artists
 - Chorus, Side Rhythm, Tabla, Keyboard
- Photo Booth with Diwali decorations





Diwali Faral

- Special order from India
 - ▶ Chirote
 - Chiwada
 - ▶ Besan Ladu
 - Chakali
- 350 bags were distributed
- Distribution points in eastside and Seattle area





Bellevue Collection Diwali (SMM Co-hosted)



- SMM continued exclusive partnership with

 Bellevue Collection this year to celebrate Diwali.
- With help from volunteers, participated in Rangoli making, dance and Fashion show



Punha Sahi re Sahi

- Comedy Natak by Bharat Jadhav and team
- SMM Co-hosted event
- ▶ 1st show was house-full, 2nd show organized on public demand



Kids Talent Show

- ▶ 120+ kids performed with brilliant dance, instrumental and singing performances.
- Platform for Kids
- ▶ Trophies and Certificate provided to all Kids.



Redmond Lights

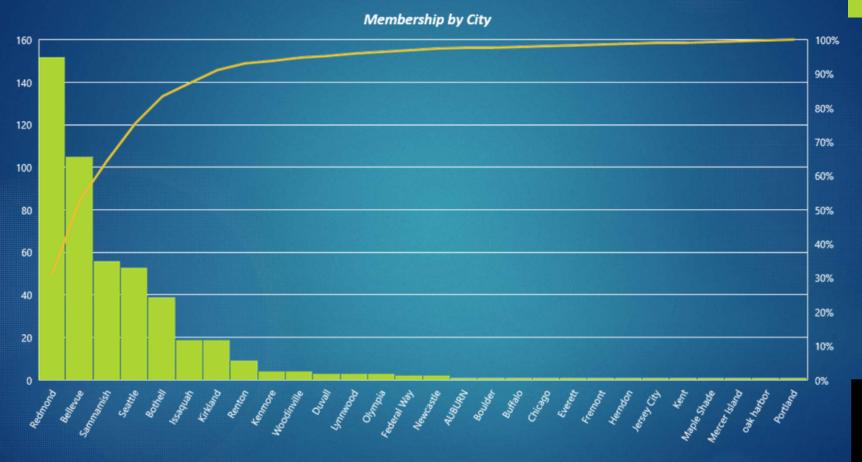
- Participated for third year, with informational booth and describing SMM activities.
- Craft and small gifts for kids.
- Served masala tea as refreshment drink to all visitors.





Year 2019 Membership Update

2019 Membership Highlights



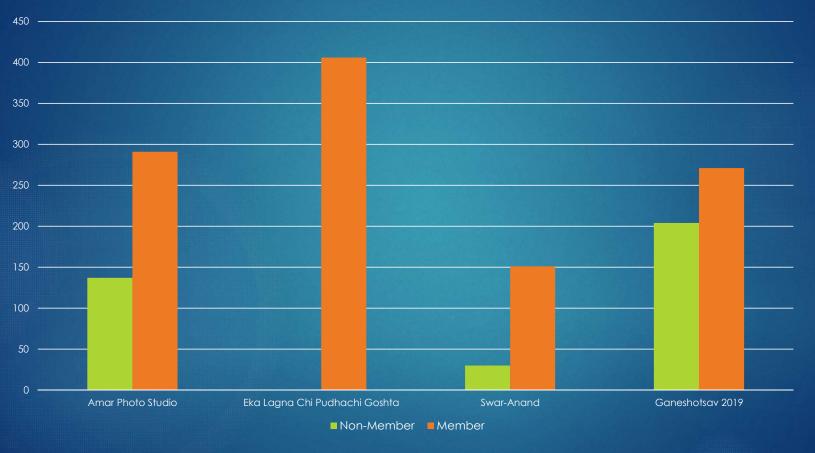


Membership Types by City





Membership Benefit by Event





New Assets added to list

- Square device for card payments.
- Shelves in storage
- Audio equipment
 - ▶ 15" speaker
 - Speaker stand
 - Wheel for XLR cables
 - Speaker bags



Yuva Updates

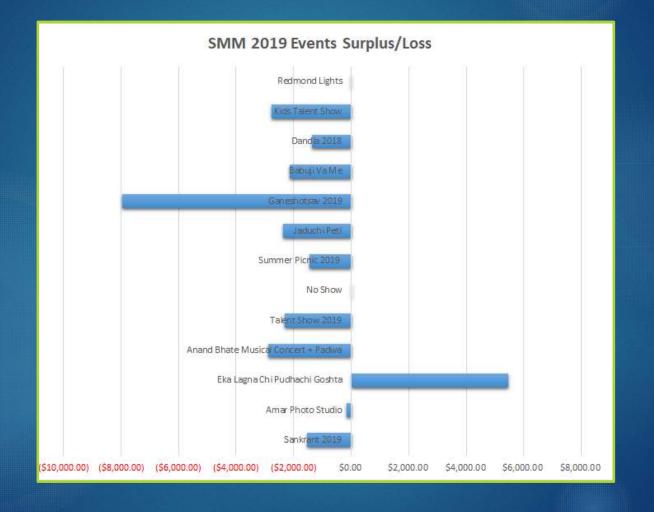
- ▶ Volunteered for Tea Sale Sankrant
- Help in childcare for Amar Photo Studio Event
- ► Volunteering in Picnic





Year 2019 Finance Update

SMM 2019 Finances





Financial Report

SMM 2019 Financial Report			SMM 2019 Financial Report (contd)		
Funds Carried Forward From 2018		\$ 15,000.00			
Income			Expenses		
Membership	\$ 18,456.54		Artist (Lodging/Food/Travel)	\$	25,009.02
Stall Fees	\$ 1,925.00		Facilities	\$	28,091.00
Ticket Sales	\$ 36,163.44		Meals	\$	11,982.85
Food Sales	\$ 8,160.00		Supplies	\$	623.58
Ad, Sponsor	\$ 425.00		Communication	\$	478.06
Donations/Matching Funds	\$ 23,976.90		Gift/Trophies	\$	1,632.85
\$1024.28 Flood relief + \$22886.25 MSFT Matching + \$66.37 AMZ SM		Furnishing/Misc items	\$	561.41	
Income Total	\$89,356.88		Administrative Expenses	\$	5,969.00
			Total Expenses	\$ 7	4,347.77
			Net Balance	\$ 2	29,759.11
			*\$15K in WF Bank and Balance in Paypal to pay remaining bills of 2019		
Total Assests		\$ 104,106.88	Total Expenses + Net Balance	\$ 1	04,106.88



By-laws Suggetions



There should be a law to - Cap the contribution SMM can make to other non-profit organizations. The Cap should be not more than 5% of the yearly budget, unless otherwise the funds are collected for the purpose of donating to the other a particular Non-Profit organization. When collecting such funds it should be made clear the purpose of collecting the funds and whom would those funds be donated to

Keep the number of EC members as minimum 17 and maximum 20 so it can provide the flexibility to induct additional resources if available. Also we should explore the option of allowing EC members to join for a part of the year; minimum 3 months duration so those who cannot commit for the entire year can also get associated with the EC and share the workload during the peak season.

Carrying forward a suggestion from last year which could not be considered as it was submitted after the cutoff date - Move membership from calendar year to subscription based e.g. costco or AAA. RTe membership should be from any month of the year to same month next year e.g. March 2019 to February 2020.

1. Any communication SMM targets to wide audience should be communicated using all the media channels available at the same time. Such as SMM website, Email newsletter, Facebook and WhatsApp. The idea here is so if a user is following only certain communication channel, he or she gets the information at the same time as others and is benefited from all types of information shared

2. And such communication should be posted using SMM's common account so people can search or pay attention and do not miss. One off communication shared by an individual can be ignored if not carefully looked at the content inside message.

Seniors members of our community are often involved in multiple different organizations active in and around Seattle, Redmond, Bellevue area. They need to buy membership for all these organizations to attend their programs. Can SMM honor their membership from other organization/s? for ex. IAWW



As per the SMM Constitution Article IX.B, here is my bylaws amendment to be considered for AGBM 2019. Here is my proposal to change the membership validity period so that members can get 365/366 days of membership benefits regardless of the signup date. Current rule - regardless of sign-up date throughout the year, every membership ends on 31st December of that year.

Proposed change - Change the membership end date to next year's (same day - 1) when a member is signing up the membership.

Proposal to change the membership coverage to include visiting parents and visiting parents in law for individual/couple and family member types. Current rule - Although committees have been allowing visiting parents to seek membership benefits, it's not called out in the bylaws. Proposed change - Add formal language in the bylaws to include visiting parents and visiting parents in law in the membership benefits for individual, couple and family. This benefit is only applicable for visiting parents an parents in law and does not cover resident parents.

For now it's been provided in by-laws that treasurer will present a financial report after each event. I suggest that this report should not be limited to only financial matters. After every event, a report should be prepared highlighting important aspects and learning from that event. For example details and costing of venue, or in case of "Sankrant" event, how many "VAN" were ordered and how many were actually distributed, or same for "Faral" for "Diwali". Report should also include challenges faced for that particular event. eg. for Ganapati event challenge was finding a venue due to BSD end of year closer. Purpose of this report is to provide some event-based guidelines to upcoming committees.

people who take membership in last few days of the year. I am just elaborating a case here, if a person takes individual membership in, say, month of December we should allow him to continue the membership for the next year as well. We might charge him little bit more eg. if individual membership is \$20 we can give them option of paying \$25 and have them continue the membership for next year as well. People will prefer that, instead of paying full \$20 for just one month. Committee can decide what period and how much extra charges after discussion.



Questions?