



Seattle Maharashtra Mandal

२०१६: वार्षिक अहवाल

- ▶ अमित जोशी (अध्यक्ष)
- ▶ राहुल तारंबळे (उपाध्यक्ष)
- ▶ भूषण मेहेंदळे (खजिनदार)
- ▶ स्नेहल पिटके (सचिव)
- ▶ ज्योती रसाळ (कार्यक्रम आयोजन)
- ▶ शंतनू मोघे (कार्यक्रम आयोजन)
- ▶ संदेश मोघे (वेबसाइट)
- ▶ प्रवीण कैरमकोंडा (ध्वनी तंत्रज्ञान)
- ▶ पल्लवी साठे (अन्न व्यवस्थापन)
- ▶ भाग्यश्री देशपांडे (अन्न व्यवस्थापन)
- ▶ निलीमा दिघडे (युवा प्रतिनिधी)
- ▶ वीरेन पाटील (साठा व्यवस्थापन)
- ▶ प्रणव कुलकर्णी (विशेष मदत)
- ▶ विकास पटवर्धन (सदस्यत्व व्यवस्थापन)
- ▶ वसंत काटदरे (सदस्यत्व व्यवस्थापन)
- ▶ मोहित चिटणीस (सुविधा व्यवस्थापन)
- ▶ श्वेता कोल्हटकर (सुविधा व्यवस्थापन)

कार्यकारी समिती

- ▶ जयंत भोपटकर
- ▶ महेश केणी
- ▶ विनय देव

विश्वस्त मंडळ

- ▶ १. विश्वस्त मंडळाचा अहवाल
- ▶ २. अध्यक्षीय वार्षिक अहवाल
- ▶ ३. खजिनदाराचा अहवाल
- ▶ ४. रौप्यमहोत्सवाच्या नियोजनाचा प्रस्ताव
- ▶ ५. २०१७ च्या कार्यकारी समितीची निवडणूक

कार्यसूची

AGBM 2016 FINANCE SLIDES

Bhushan Mehendale
(Treasurer)

- ▶ By request: Enabled membership upgrades online.
- ▶ Paypal Automation:
 - ▶ Daily reporting, shared with membership sub-committee.
 - ▶ Enabled auto-stopping of sales on hitting cap.
- ▶ Physical Credit-card acceptance with Square.
- ▶ PowerBI Event dashboards for events.
- ▶ Secure, sales website for tracking real-time sales.
 - ▶ <https://sales.seattlemm.org/sales>



KEY ACCOMPLISHMENTS

- ▶ Assigned seating effort for Selfie.
- ▶ Creation of ticketing system for the Mandal:
 - ▶ Tried for KKG in Maydenbauer Center.
 - ▶ Automated barcoded tickets emailed w/ PDFs.
- ▶ All code available for future committee
 - ▶ <https://bitbucket.org/bhumeh/seattlemm>
- ▶ All tax documentation up to date!
 - ▶ <http://www.seattlemm.org/documents>



KEY ACCOMPLISHMENTS (CONTD.)

Account	Number	Balance
Operations Account	...6574	\$63,890.54
Shala Account	...3936	\$11,418.56
Savings Account	...2582	\$140,094.85

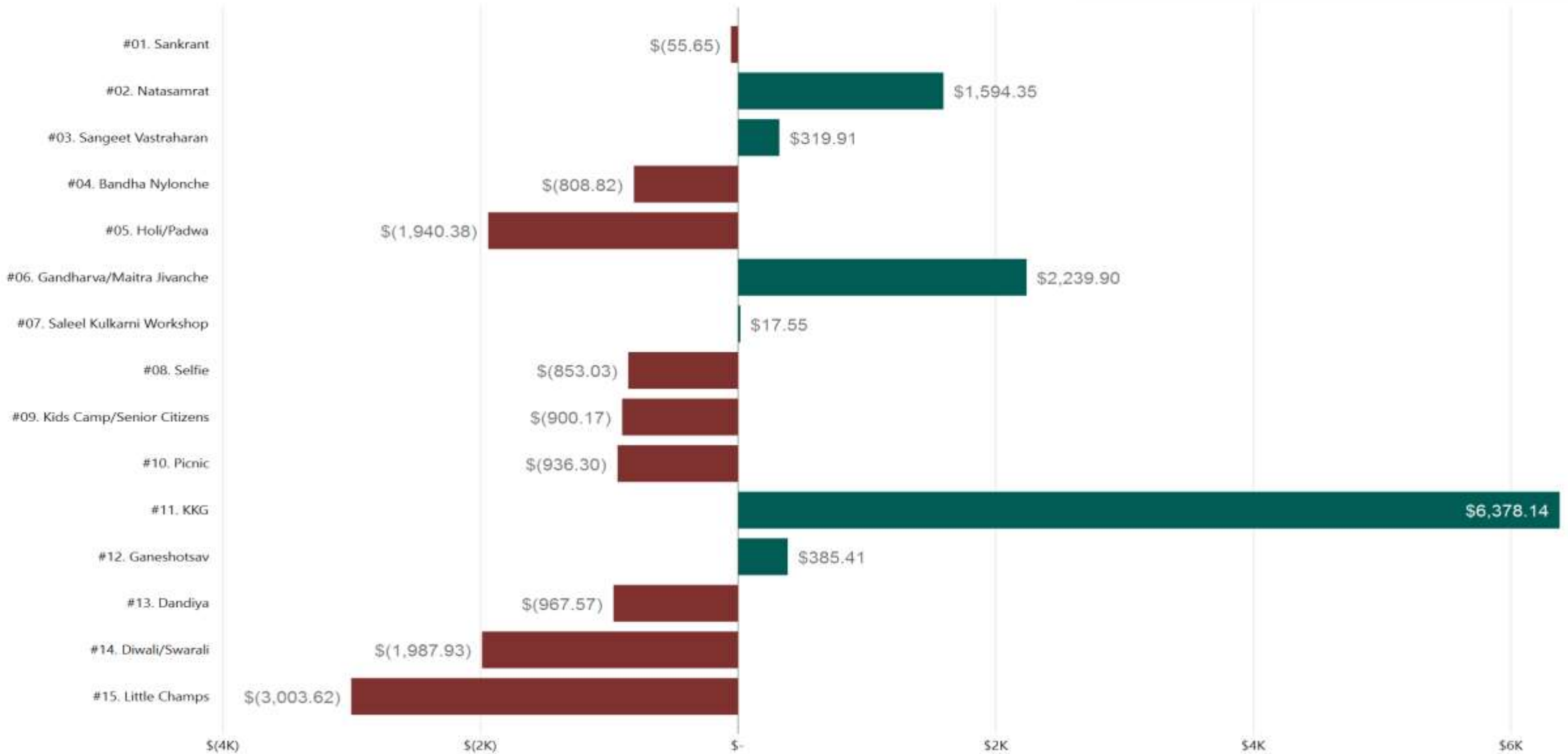
- ▶ Unexpected, and huge donations received this year: ~\$20K.
- ▶ Membership has gone up tremendously. Brought in ~\$19K

Month	Beginning Balance	Ending Balance	Deposits	Withdrawals
January	\$31,600.40	\$54,204.76	\$25,600.45	\$2,996.09
February	\$54,204.76	\$51,714.19	\$2,100.00	\$4,590.57
March	\$51,714.19	\$56,124.96	\$10,056.00	\$5,645.23
April	\$56,124.96	\$56,474.38	\$6,359.02	\$6,009.60
May	\$56,474.38	\$65,060.33	\$15,832.18	\$7,246.23
June	\$65,060.33	\$65,180.16	\$14,431.53	\$14,311.70
July	\$65,180.16	\$63,258.54	\$2,075.56	\$3,997.18
August	\$63,258.54	\$72,010.18	\$10,000.00	\$1,248.36
September	\$72,010.18	\$69,355.24	\$10,108.02	\$12,762.96
October	\$69,355.24	\$65,230.00	\$5,315.43	\$9,440.67
November	\$65,230.00	\$63,890.54	\$3,574.07	\$4,913.53
December	\$0.00	\$0.00	\$0.00	\$0.00
Surplus		\$32,290.14		

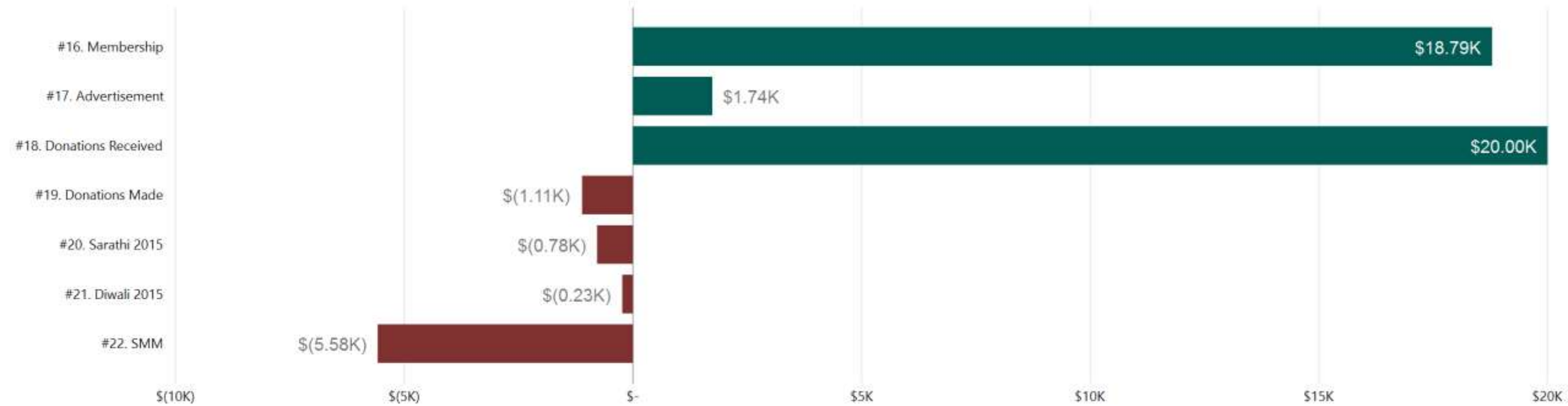
SUMMARY OF ACCOUNT BALANCES

Revenue Flow: Events

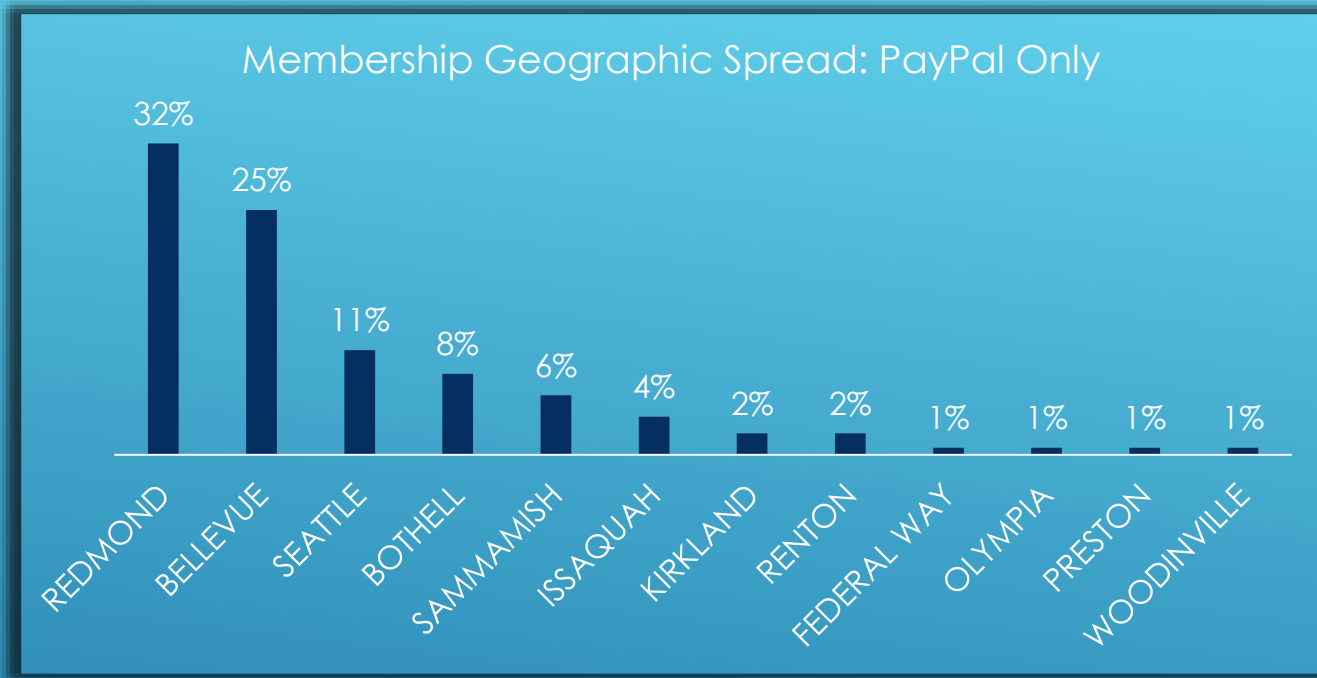
- KKG very successful. Reasonable pricing.
- No surprises with free events.
 - Ganeshotsav: Food!
- SK workshop a hit! "0" cost to Mandal.
- Little Champs: Bonus for members!



Revenue Flow: Non-Events



- Membership is 550+
 - Huge, unexpected bump in membership dues ~\$19K
- ~\$20K worth of donations received by Mandal this year.
 - Good setup for silver jubilee year—2017.
- After feedback during mid-year, SMM made some capital investments in form of Audio equipment.
- More advertisers interested. Especially Real Estate Advertisers.



▶ Yet to Happen:

- ▶ Donate back \$543.50
 - ▶ Ganapati, Arpan
- ▶ *Sarathi* Expense yet to come.
- ▶ Little Champs *hishob* in progress.
- ▶ Adjust EOY balance to \$15K
- ▶ 2016 Taxes.

FUTURE

▶ Improvements:

- ▶ Cater to geographically Spread Membership
- ▶ Better Merchant Services?
 - ▶ Paypal Commissions: \$2.1K with \$72K business (2.7%)

QUESTIONS?



Row Labels	Deposits	Withdrawals	Surplus Amount
#01. Sankrant	\$780.89	\$836.54	(\$55.65)
#02. Natasamrat	\$7,641.04	\$6,046.69	\$1,594.35
#03. Sangeet Vastraharan	\$840.40	\$520.49	\$319.91
#04. Bandha Nylonche	\$391.18	\$1,200.00	(\$808.82)
#05. Holi/Padwa	\$3,999.59	\$5,939.97	(\$1,940.38)
#06. Gandharva/Maitra Jivanche	\$15,575.72	\$13,335.82	\$2,239.90
#07. Saleel Kulkarni Workshop	\$3,257.55	\$3,240.00	\$17.55
#08. Selfie	\$9,178.06	\$10,031.09	(\$853.03)
#09. Kids Camp/Senior Citizens	\$999.76	\$1,899.93	(\$900.17)
#10. Picnic	(\$5.99)	\$930.31	(\$936.30)
#11. KKG	\$11,925.68	\$5,547.54	\$6,378.14
#12. Ganeshotsav	\$6,439.49	\$6,054.08	\$385.41
#13. Dandiya	\$478.95	\$1,446.52	(\$967.57)
#14. Diwali/Swarali	\$2,660.57	\$4,648.50	(\$1,987.93)
#15. Little Champs	\$715.06	\$3,718.68	(\$3,003.62)
#16. Membership	\$18,834.27	\$47.00	\$18,787.27
#17. Advertisement	\$1,635.54	(\$100.00)	\$1,735.54
#18. Donations Received	\$19,998.55		\$19,998.55
#19. Donations Made		\$1,112.88	(\$1,112.88)
#20. Sarathi 2015	(\$12.90)	\$771.44	(\$784.34)
#21. Diwali 2015	(\$234.00)		(\$234.00)
#22. SMM	\$352.85	\$5,934.64	(\$5,581.79)
Grand Total	\$105,452.26	\$73,162.12	\$32,290.14



सिअॅटल
महाराष्ट्र
मंडळ

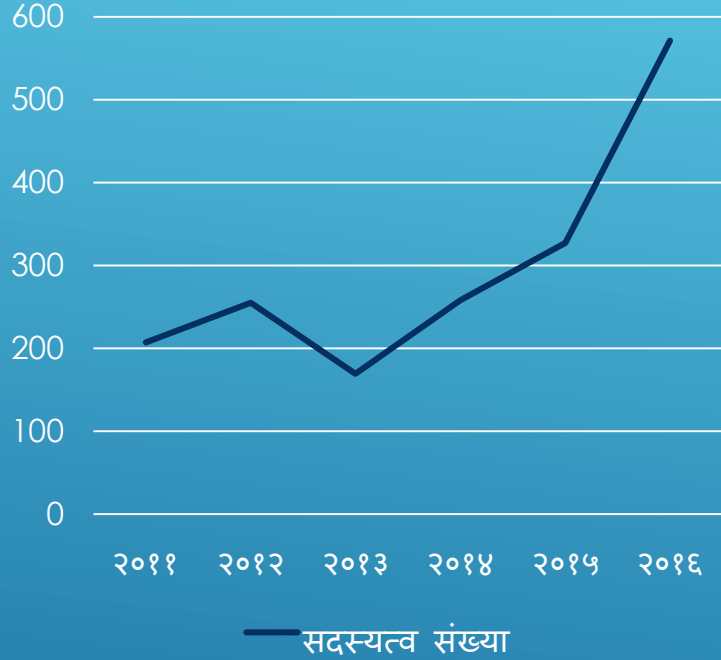
Seattle Maharashtra Mandal

सिअॅटल महाराष्ट्र मंडळ: अध्यक्षीय अहवाल

अमित जोशी

[अध्यक्ष , २०१६]

सदस्यत्व संख्या



- विक्रमी प्रमाणात दर्जेदार कार्यक्रम
- सदस्यांसाठी सवलतीचे दर
- सदस्य वाढवण्यासाठी सदस्य व्यवस्थापन उपसमितीची जोरदार मोहीम
- रक्कम अदा करण्याच्या पद्धतींमध्ये सुधारणा

वार्षिक बोधवाक्य : वाढ!!



Seattle Maharashtra Mandal

info@seattlemm.org



Home

Membership

Events

Tickets

Yuva

About

Committee

Contact

Pledges

Photo Gallery



नवीन वेबसाइट (वर्डप्रेसवर आधारित), नवीन लोगो

570 Opened	0 Clicked	0 Bounced	3 Unsubscribed
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Successful deliveries	1,727 100.0%	Clicks per unique opens	0%
Total opens	911	Total clicks	0
Last opened	11/17/16 12:34PM	Last clicked	N/A
Forwarded	0	Abuse reports	1

[i Explain these metrics](#)

Email domain performance

Domain	Email	Bounces	Opens	Clicks	Unsubs
gmail.com	880 (51%)	0 (0%)	287 (33%)	0 (0%)	1 (0%)
yahoo.com	341 (20%)	0 (0%)	120 (35%)	0 (0%)	1 (0%)
hotmail.com	274 (16%)	0 (0%)	96 (35%)	0 (0%)	0 (0%)
microsoft.com	40 (2%)	0 (0%)	7 (18%)	0 (0%)	1 (3%)
yahoo.co.in	31 (2%)	0 (0%)	9 (29%)	0 (0%)	1 (3%)
Other	161 (9%)	0 (0%)	51 (32%)	0 (0%)	0 (0%)

नवीन वृत्तपत्र स्वरूप (मैलचिंपवर आधारित)

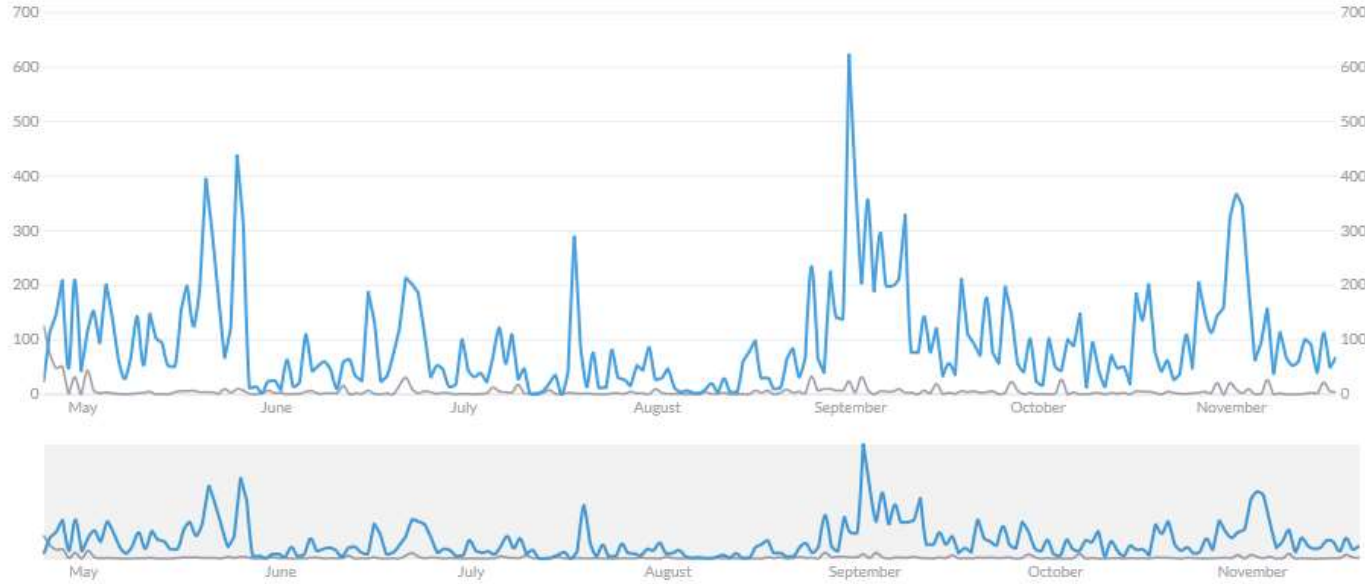
- स्वरूप, ट्रॅकिंग आणि विश्लेषण करणे सुलभ
- स्वयंचलित (SUBSCRIBE / UNSUBSCRIBE)



All Time Messages From People & Integrations

All Time • 30 days • 10 days

Messages from people Messages from integrations



Member

Messages
Last 7 Days

All Time

	Ameet Joshi (aj) @aj	111	3,735 messages & 31 files
	'Bhagyashree Deshpande' (bhagyashreemd) @bhagyashreemd	7	525 messages & 5 files
	Bhushan Mehendale (bhushan) @bhushan	13	1,677 messages & 36 files
	Jyoti Rasal (jyotirasal) @jyotirasal	25	1,890 messages & 63 files
	Mohit Chitnis (mohitchitnis) @mohitchitnis	38	1,194 messages & 31 files
	Nelima Dighde (ndighde) @ndighde		17 messages & 0 files
	Pallavi Sathe (pallavi.sathe) @pallavi.sathe	32	2,273 messages & 18 files
	Pranav Kulkarni (prony) @prony	5	611 messages & 11 files
	Pravin Kairamkonda (pravin) @pravin	30	1,005 messages & 22 files
	Rahul Tarambale (Hotmail) (rahul) @rahul	11	1,528 messages & 16 files
	Shantanu Moghe (shantanumoghe) @shantanumoghe	37	1,005 messages & 13 files
	Shweta Kolhatkar (shweta) @shweta	5	554 messages & 7 files
	SMM Webmaster (webmaster) @webmaster		1 message & 0 files
	Snehal Pitake (snehalpitake) @snehalpitake	19	717 messages & 20 files
	Vasant Katdare (vykat) @vykat	14	175 messages & 2 files
	Vikas Patwardhan (vikas) @vikas	10	324 messages & 2 files
	Virendra Patil (virendraspatil) @virendraspatil	49	190 messages & 0 files
	संदेश मोघे (sandesh_moghe) @sandesh_moghe	120	2,989 messages & 53 files

संपर्क माध्यमामध्ये सुधारणा:

- व्हाट्सअॅप ऐवजी स्लॅक चा वापर

1. संक्रांत
2. चित्रपट: नटसम्राट
3. नाटक: संगीत वस्त्रहरण
4. चित्रपट: बंध नायलॉनचे
5. होळी
6. आशिष सातवांबरोबर भेट
7. आनंद भाटे मैफिल
8. हृदयनाथ मंगेशकर मैफिल
9. नाटक: सेल्फी
10. योगा दिवस
11. लहान मुलांचे शिबिर
12. ज्येष्ठ नागरिकांसाठी स्नेहभेट कार्यक्रम
13. पिकनिक
14. नाटक: कार्टी काळजात घुसली
15. गणपती
16. लहान मुलांच्या नाचगाण्यांचा कार्यक्रम
17. गर्भा आणि दांडिया
18. दिवाळी निमित्त स्वराली मैफिल
19. प्रथमेश लघाटे आणि मुग्धा वैशंपायन यांची मैफिल
20. वार्षिक सर्वसाधारण सभा

कार्यक्रम सूची:

प्रश्न / सूचना ?

