



Seattle Maharashtra Mandal

Silver Jubilee Planning
2017

Principles



- Involve all age groups
- Promote local talent
- Social services for community like
 - Medical seminars a week/day before or during the event
 - Finance/tax related seminars
 - Lawyers, immigration related talks
 - Networking for seniors and parents
 - Projects from India e.g. Asha Foundation, Dr. Satav, Dr. Amte, Vaibhav Sathe from MF etc
 - Business owners - Business details/setup etc
- Yuva/Kids
 - Design logos and banners
 - YM to decide kids' workshops and conducted by professionals

SJ Execution Structure

Core Group	Proposed Sub Committee Structure
<ul style="list-style-type: none">❖ BOT❖ Convener [may involve Sub Committee chairs]❖ SJ Treasurer❖ 2017 SMM President	<ul style="list-style-type: none">❖ Registration❖ Budget and finance❖ Fund Raising❖ Programming<ul style="list-style-type: none">➤ Getting programs [Shortlist and negotiating with artists]➤ Stage management➤ Storage and transportation➤ Audio/Video/Lights/Photography➤ Ushering❖ Marketing and Advertising❖ Facilities❖ Host and hospitality Included hotel and tourism for artists etc❖ Food❖ Decoration

Proposals and Dates

Labor Day Weekend, September 23rd or SMM Diwali Event
Date and proposal type subject to change based on venue availability



Proposal 1 Convention Style	Proposal 2 Budget Driven	Proposal 3 Program Driven	Proposal 4 Full Day Event
2 ½ Day Event	1 - 2 Day Event	1 ½ Day Event	1 Day Event
<ul style="list-style-type: none"> • Big scale programs from India • Programs by local artists from Seattle and across USA • Parallel program tracks • Various workshops for kids (planned by Yuva and executed by professionals) 	<ul style="list-style-type: none"> • Budget cap to a certain amount • Line up programs to fit the budget • India programs as well as programs by local artists • Various workshops for kids (planned by Yuva and executed by professionals) 	<ul style="list-style-type: none"> • Budget per the programs • Line up India programs and local programs • Various workshops for kids (planned by Yuva and executed by professionals) 	<ul style="list-style-type: none"> • Anand Nagari – fair type event • Various activities such as Lok sangeet, drama, games • Various food vendors • Various workshops for kids (planned by Yuva and executed by professionals)

Community Events such as medical seminars, finance/tax related seminars, senior citizen networking etc to be held one or two weekends before the SJ event

SJ Sub-committees Structure



- ❖ Registration - [Recommended number of committee members @6-8]
- ❖ Budget and finance - [@5]
- ❖ Programming - [@15]
 - Getting programs [Shortlist and negotiating with artists]
 - Stage management
 - Storage and transportation
 - Audio/Video/Lights/Photography
 - Ushering
- ❖ Host and hospitality [@5]
 - Included hotel and tourism for artists etc
- ❖ Food [@10]
- ❖ Decoration [@5]
 - Different than programming
- ❖ Marketing and Advertising [@5]
- ❖ Facilities [@5]
- ❖ Fund Raising (@2-3)
- ❖ Yuva EC
 - Responsible for kids program management
 - Design banners etc

Feedback and Volunteers



- ❖ Send your suggestions/feedback for Silver Jubilee event
Subject: **SMM Silver Jubilee Event :**
feedback@seattlemm.org
- ❖ Send your names for volunteering for Silver Jubilee event
Subject: **SMM Silver Jubilee Event : Volunteering Opportunity**
volunteers@seattlemm.org