



Seattle Maharashtra Mandal

Annual General Body Meeting 2017

November 4th 2017 (Redmond Regional Library)

Agenda

- Introduction
- Highlights
- Yuva Updates
- BoT Updates
- Silver Jubilee Update
- Finance Report
- Amendments
- BoT Election Update
- Q & A
- EC Elections (Sharp 6PM)



Executive Committee

- Sandesh Moghe (President)
- Pravin Kairamkonda (Vice President)
- Rohit Chaphekar (Secretary)
- Vikas Patwardhan (Treasurer)
- Abhijit Joshi (Events)
- Anant Awadhut (Webmaster)
- Archana Sathaye (Events)
- Dhanashri Kelkar (Food committee)
- Kailas Bhoite (Audio)
- Ketan Joshi (Events)
- Kranti Patil (Food committee)
- Nikhil Dewasthali (Audio)
- Ninad Dande (Events)
- Parag Dharap (Yuva)
- Sanjay Ranade (Membership)
- Viren Patil (Storage)
- Yashaswinee Gore (Membership)



Board Of Trustees (BoT)

- Jayant Bhopatkar
- Mahesh Keni
- Vinay Deo



Highlights (Events)

- **16 events in 10 months!**
- **Sankrant**
 - Record attendance
 - Flash mob dance by EC, First time ever the grand introduction!
 - Kite decoration with smileys. ☺ Bornhan for kids, games, and haldi-kunku
 - Yummy Food stalls to promote local food entrepreneurs
- **Movie: A Dot Com Mom**
 - First Marathi Movie produced and shot in USA!
- **All the Best**
 - Event Cancelled due to unforeseen reasons.
 - Smooth Refund process, 100% refund in time.
- **Holi**
 - Awesome, professional level & well choreographed performances by grown-ups.
 - Poetic decoration center pieces and funny Puneri patya.
 - Artistic decoration using colorful patakas, artificial Holi flames and traditional Chaitrangan/Colored Rangolis. Gudhi puja and water balloons/Pichkaris were showcased.
- **Hate Crime Info Session**
 - In collaboration with IAWW on this sensitive topic.
 - Informational video is available on SMM's website.
- **Swaradhi**
 - An evening of Classical & Semi classical music by Dr. Ram Deshpande.
 - In collaboration with Pratidhwani.



Highlights (Events)

- **Irshaad**

- काही ऐकवलेलं ... काही ऐकवायचं राहिलेलं - संदीप खरे आणि वैभव जोशी
- Decoration Hukumi Ekka huge playing cards
- Vada paav & Tea! 😊

- **धुक्यात हरवलेले लाल तारे**

- 40-minute documentary about Soviet and Russian children's literature translated in Marathi.

- **नमन नटवरा**

- नाट्यसंगीताची एक सुरेल संध्याकाळ.
- Platform for local artists
- Welcomed guest in Gandharva style with अत्तर आणि गुलाबपाणी

- **Picnic**

- Goa themed photo-booth with artistic props & Summer decorations
- Unlimited Tasty Bhel, Cool Lemonade and Watermelon, Pizza for kids. **Tea donated by Swagath!!** 😊
- All ages were engaged with various games. **Prizes – Gift cards donated by Mayuri, Starbucks and Safeway!!** 😊

- **Kids Summer Camp**

- Dhammal! Learning the roots!! Kids enjoyed Killa, Ganapati Aaraas, painting, gammat goshti, dance, khel, khau!!

- **Sr. Citizens' Meetup**

- वाटेवरच्या सावल्या - कविवर्य कुसुमाग्रजांची आनंदयात्रा – program based on his work
- लष्करातल्या आठवणी – experiences shared by Parasnis kaka
- Vinodi naaTikaa by local artists
- Food provided considering Sr. citizen's diet needs.



Highlights (Events)

- **Ganeshotsav**
 - Lezim procession, अष्टविनायक themed decoration, awesome food – जिलेबी आणि मठ्ठा!! 😊
- **Music Diaries – Rahul Deshpande Concert**
 - Professional audio setup, Rahul personally appreciated
 - Traditional royal setup with Paithanis, Welcomed the audience with attar
- **Kids Talent show**
 - 110 kids participated!! 😊
 - 19 awesome performances!!
 - Auditions were hosted one week prior, platform is important to promote talent.
- **Dandiya, Bhondla/Haadga/Bhulaabaai, Kojagiri**
 - Professional DJ – entertaining and engaging event for all age groups
 - First time ever Traditional Hatti Pujan and Bhondala/Bhulabai celebration
 - Kojagiri celebration with **मसाला दूध – donated by Oh India!!** 😊
 - Promoted local food entrepreneurs by providing them platform to market their food.
 - In advance Diwali faraaL + gift (decorative paNati) to SMM member families
- **Shantecha Karta Chalu ahe**
 - Dhammal Vinodi Natak.
 - New sets created by SMM EC

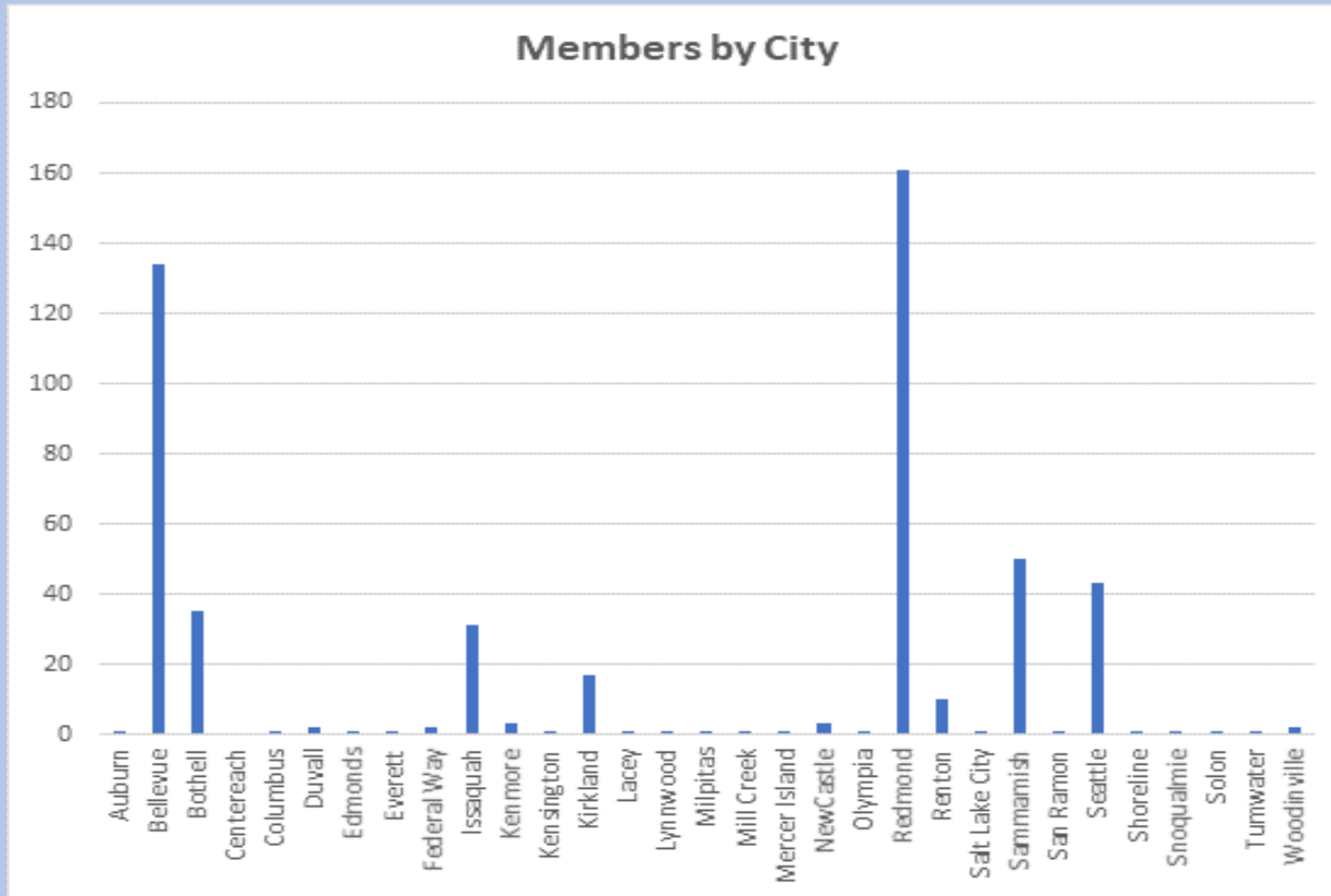


Highlights (Membership)

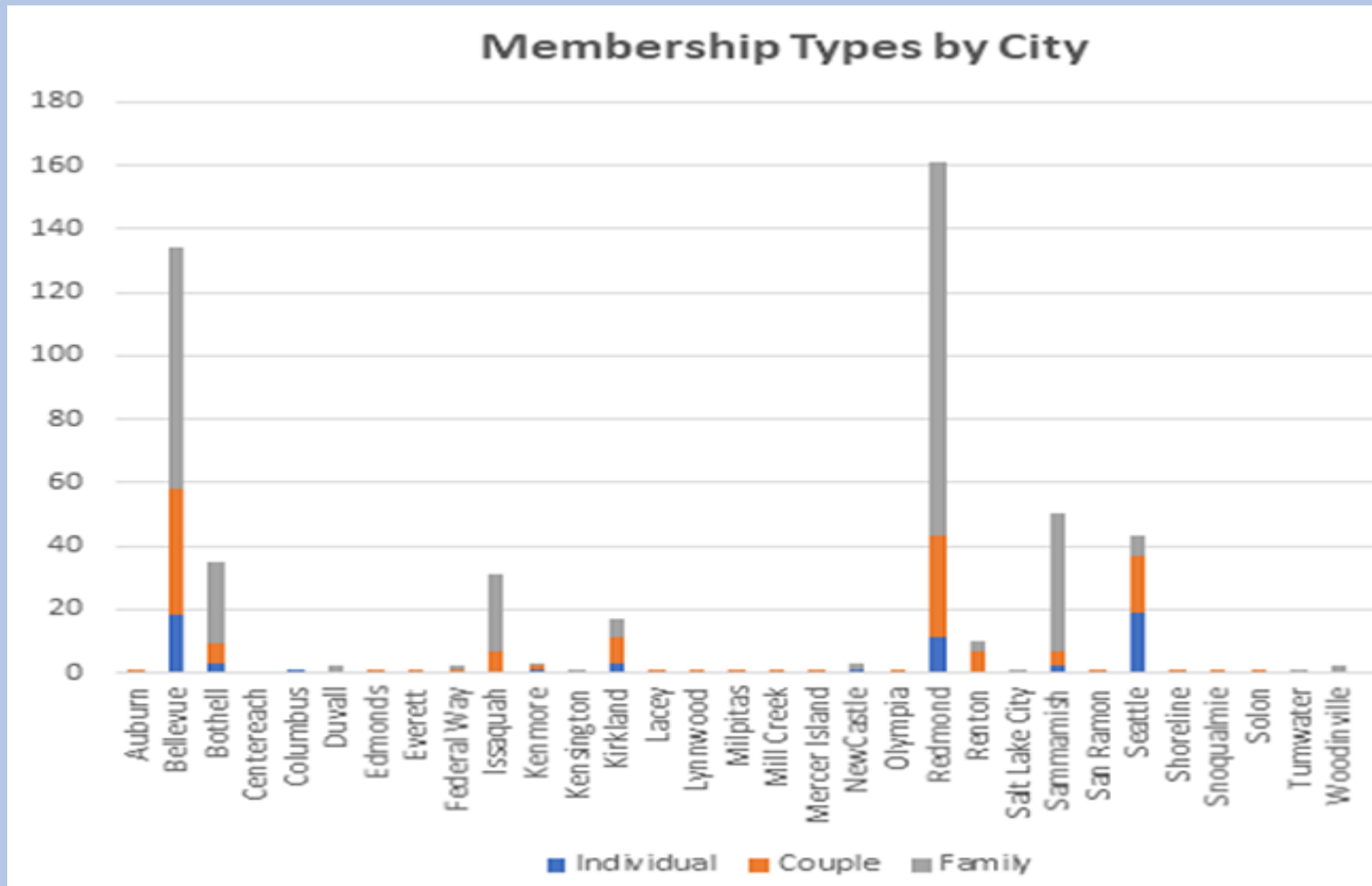
- Total Membership count **521!**
 - Individual: 60 (Lots of College students)
 - Couple: 142
 - Family: 319



Highlights (Membership)

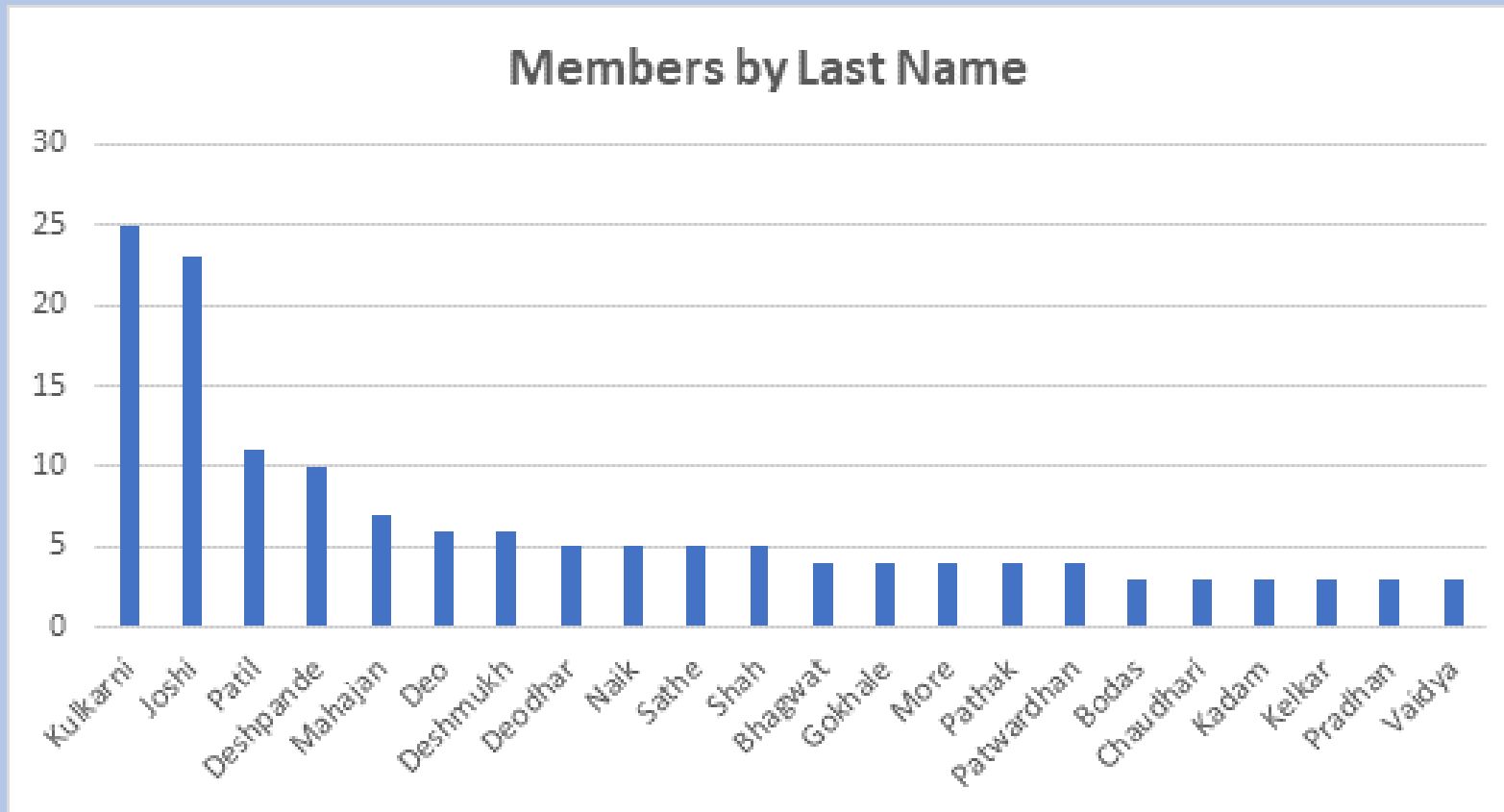


Highlights (Membership)



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Fun fact: Kulkarnis with 25 are the winner! Joshis with 23 are runner-up! 😊



Highlights (Value add)

- **We listened! Very reasonable prices and huge discounts for members.**
- **Adopted Microsoft Teams**
 - Very efficient to collaborate.
 - Conversations, Files, OneNote, Action item list with status.
 - All saved in one place so that next EC can refer it.
- **TuGoz**
 - Ticketing system with assigned seats, developed by Marathi Manus
 - Very reasonable for non-profit.
- **Diwali Grand celebration at Bellevue Square Mall**
 - SMM was event partner!! Provided material for display boards
 - SMM participated in huge Rangolis & मराठमोळा dance
 - First time Showcased Marathi culture in global community in this area
- Record high members (1948) for SMM FB group.



S M M yuva mandal



NORTHWEST HARVEST

This March, YUVA traveled to Kent to volunteer at Northwest Harvest, a service organization that helps food families around the PNW who aren't able to afford proper meals for themselves. YUVA has continuously gone and helped for the past 10 years. This year we packed 3300 pounds of oats which equals to about 2,538 meals. We would love it if you would join us next year with your families and its the perfect place to get honors society hours while having plenty of fun

UPCOMING EVENTS:

Relay for Life is coming up! This year it's during the weekend of May 20th. If you would like to volunteer with merch or chat please contact us! Help would be appreciated ;)



RFL is a 1 day walk run by the American Cancer Society to raise money for cancer research. It truly has a good cause and donations to our team would be appreciated!

Yuva Updates



Yuva Updates

Volunteering and fundraising for service activities (contribution to the society)

- Jan 14th Sankranti – volunteering and fund raising (pizza and tea sell)
- March 11th Holi – volunteering and fund raising (pizza and snacks sell)

NW Harvest Volunteering for food packing – Together with another group Yuva packed 3300 hundred pounds of pat meal

May 13th Irshad – volunteering and fund raising (childcare and snacks sell)

May 20th – Participation in Relay for Life event - \$1105 were donated, which were collected through fundraising at SMM events and by doing door to door campaigns

July 30th Picnic – volunteering

Aug 6th Kids Camp – volunteering (help in teaching, conducting children activities and Snack sell)

Sept 23rd Rahul Deshpande program – volunteering (childcare)

Kids Talent Show and Dandiya – Program MC and fund raising (pizza and juice sell)

Bonding and Yuva recruiting events

- Monthly meetings and regular events to spread word about Yuva Mandal, get more yuva on board and connect with them happen during the year.



Update from the Board of Trustees



Charter and Objectives of Board of Trustees

Objectives

In order to take SMM to the next level, we needed another body who could focus on **long term** and set some standardized **operational/policy guidance** given each EC finds itself super busy with organizing events year round

- BOT provides continuity across multiple EC
- BOT focuses on long term policies and projects while EC focuses on running and expanding well established annual calendar of events

Key points from By-laws

- Accountable to the General Body of the SMM.
- Trustees have fiduciary responsibilities – act in the best interest of SMM, provide guidance to EC for the same end goal
- Manage SMM's general funds in a responsible manner and disburse seed funds to the Executive Committee if needed for special projects and events



Budgeting and Funds management

- Recap from last year
 - Separation of Operational vs General funds
 - Created annual budget and funding model for EC
 - General fund - Evaluated and rejected some options (e.g., advisor based investments)
- Current progress
 - Decided to keep general funds in fixed deposits – in progress
 - Review and update EC funding model with the feedback of outgoing EC



SMM Silver Jubilee Celebrations

- Last year
 - Established planning committee to come up with proposals for how best to celebrate silver jubilee
- This year
 - Established the SJ Execution committee to provide overall guidance
 - Current BOT (except Vinay Deo who is recused)
 - SMM EC office bearers
 - Convener
- Upcoming
 - SJ Committee responsible for planning & Execution of the event
 - BOT's role is Budget approval, Contract reviews, ongoing support as needed



Model MOU for Artists

- WHY

- As number and complexity of programs increased, EC felt a need for standardizing MOUs
 - Streamlines process to deal with external program proposals
 - Helps avoid risks
 - Institutionalize best practice (one EC's learnings get passed on to the next)

- Completed

- Established a standard contract template that covers key areas
 - Basic details – artists, venue, date & time
 - Remuneration
 - Travel & Accommodation, Food & Drinks, Entertainment/Tourism
 - Cancellation policy
 - Dispute resolution
- Used in recent program MOUs and updated based on feedback



Policy for SMM sponsorship/support

- WHY
 - EC gets many requests to sponsor/support events from other groups or members
 - Need a standard policy to avoid appearance or occurrence of favoritism
 - Policy based decisions reduce wasted time, randomization, and anxiety
 - Ensure SMM does not take on unnecessary liability or other risks
 - Institutionalize best practice (one EC's learnings get passed on to the next)
- Completed
 - Established clear definitions for 3 types of SMM involvement (next slide has details)



	SMM Owned/Hosted	SMM Sponsored/Co-sponsored	SMM Promoted*/Publicized
Description	Planned and executed by SMM.	Planned & executed by another entity, SMM has a formal agreement	Planned & executed by another entity, SMM has a NO formal agreement
Example	SMM's Sankrant program	Light music (Swarali)	Info session against hate (IAWW)

	SMM Owned/Hosted	SMM Sponsored/Co-sponsored	SMM Promoted*/Publicized
Description	Planned and executed by SMM.	SMM has a formal agreement with another entity who is planning and executing	SMM has no formal agreement with the entity who is planning and executing
Example	SMM's Sankrant program	Light music (Swarali)	Info session against hate (IAWW)
Financial	SMM owns all financial aspects, revenues and expenses go through SMM books/Treasurer	SMM has a specific financial relationship - only few specified items (e.g., rental costs, share of profit) go through SMM books/treasurer	SMM has no financial relationships - nothing shows up in SMM books. <i>Some limited exceptions are possible, e.g. SMM may spend its own \$\$ to buy advertisement or print pamphlets etc. Key thing is that these costs are purely SMM's own decisions, not obligated or required by the other entity</i>
Liability/Risks	SMM takes on *full* financial, legal, and brand liabilities/risks	SMM takes on *Known Limited* financial, legal, and brand liabilities/risks	SMM takes *No* known financial, legal, or brand liabilities/risks, will not support visa or other types of sponsorships
Language	SMM Presents	SMM Presents in association with XYZ XYZ Presents in association with SMM	This may be of interest to our members. SMM would like to let you know about ...
Publicity	By SMM, across all channels (SMM owned or others)	SMM: across SMM channels Partner: non-SMM channels, SMM must approve content in advance	By SMM, across SMM owned channels
Approval	By EC. Involve BOT if projected cost is > \$10K	By EC. Involve BOT if projected cost is > \$10K	By EC. Involve BOT if there is any doubt as to alignment with SMM charter or possibility of negative publicity
Documentation	Nothing specific other than EC's normal meeting minutes and planning documents	Formal agreement per standard template. No exceptions.	EC meeting minutes or email thread for approval
Insurance	SMM Insurance coverage	Partner provides coverage	N/A
Other			Free charitable events -> Free publicity For profit events -> SMM charges for advertisements



Silver Jubilee Updates



Silver Jubilee Updates

- **Date & Venue:** March 17th, 2018 at Bellevue High School
- **Program outline** - Two options being considered

Grand opening Ceremony Professionally choreographed dance drama	
Memories from past 25 Years	
Lunch – Maharashtrian Menu	
Option 1	Option 2
Marathi Play (Local artists)	Ekankika (Local artists)
Professional light music program	Invited professional one-act play
	Dinner
	Professional light music program

- **Call for volunteers** – convener@seattlemm.org



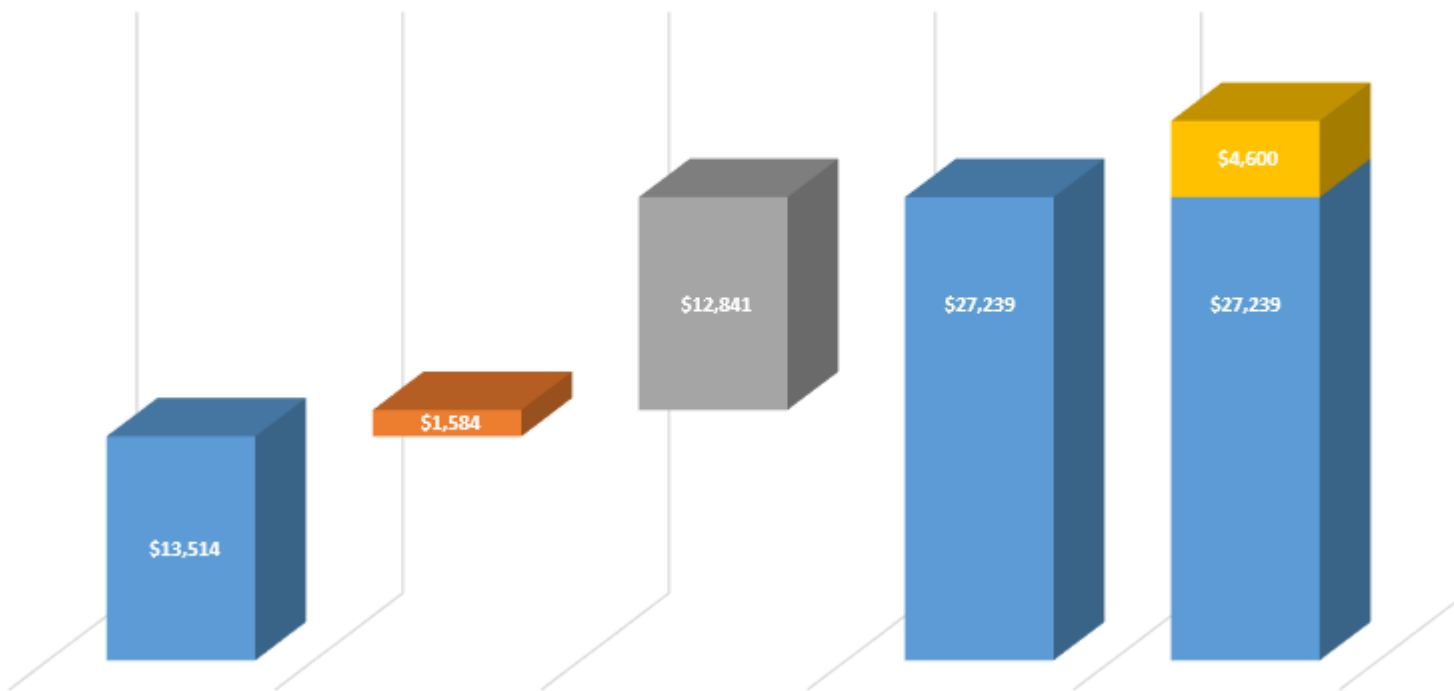
Finance Report



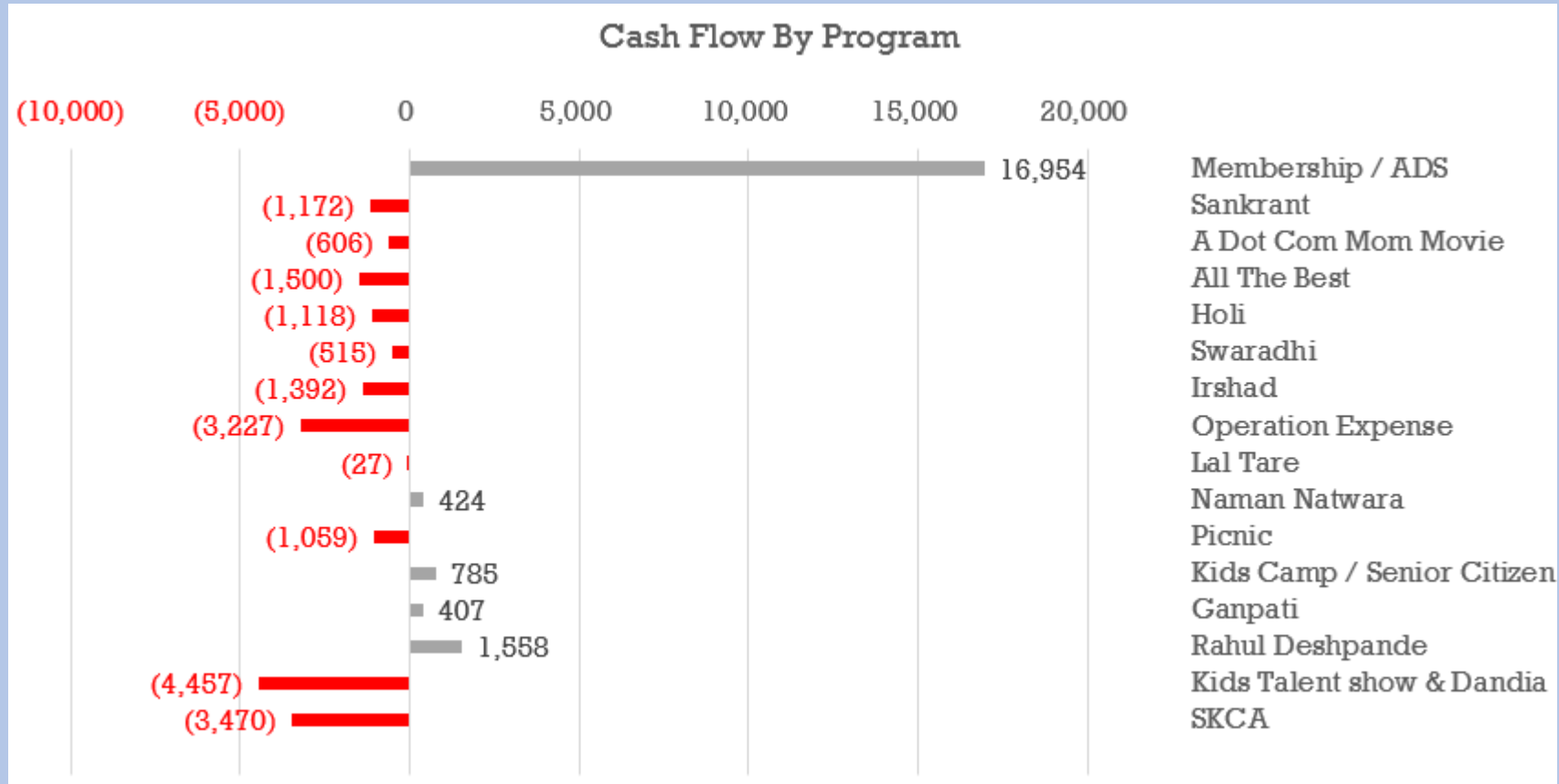
Finance Report

CASH STATUS & PROJECTION AS OFF 10/30/1017

■ Starting Balance ■ Program Surplus ■ Donation ■ Balance Oct 30 ■ Projected Balance



Finance Report



Amendments

- **Title of Amendment/proposal:** LIFE Membership (Individually by Rohit Chaphekar)
- **Descriptions:** Every year we do ask for membership with different price structures. Based on the type of membership we provide allowed # of tickets per paid event. The price has not changed for past few years and there may not be a need to change it at least for next 5/10 years based on the our financial capacity. But even with this, the ECs every year do have to work hard to attract more membership to manage their yearly expenses. If we can add another type of membership to get the money upfront for the next 5 or 10 years' worth fees then it would ease the burden for every committee and they can attract and/or host more events for the community based on the different ages in addition to utilize this additional funding to strengthen their infrastructure. Mandal has nothing to lose in this as it can treat those memberships in the same way as Family memberships that are being currently taken. With the LIFE membership type, the same benefits apply as that of current membership type. No FREE events and/or other discounts will be entitled for this LIFE membership other than what the mandal already offers to paid members. Any individual/couple/family member can opt for this new membership type.
- **Ideas to implement:** To begin with we can have the introductory LIFE membership fees to be \$500 for the initial year to attract more members and then may change it next year to \$750 or \$1000 with the provision to make the changes every 5 years based on rate of inflation from there onwards. For every subsequent changes to the LIFE membership fee structure, a formal notification must be given to the community through the means of AGBM.
- **How this change will help the community:** As the mandal will get fixed amount per LIFE membership every year, the burden of attracting more and more members every year may reduce. The LIFE membership will have the same benefits as the current Family membership type for any individual/couple/family that takes it. In the long run this may even help the additional funding the mandal needs to have their own establishment to conduct the programs as every year getting a venue for an event is a big hassle that every EC face.



BoT Election Updates

Per our by-laws, BOT elections have the following timelines:

- Call for nomination – 50 days in advance
- Nomination close – 30 days in advance
- Nominations announced – 20 days in advance
- Elections held

Last date for sending nomination was Nov 2nd.

Nomination must come from other SMM members. self nomination is not allowed.

Election for BOT position have been rescheduled on or after Dec 3rd.

We will hold a separate GBM for this purpose depending on venue availability.

If no valid nominations, new 60 cycle will start.



EC Election (Nominations)

- Anant Awadhut
- Kailas Bhoite
- Ninad Dande
- Parag Kulkarni
- Pravin Kairamkonda
- Rajesh Patil
- Rohit Chaphekar
- Sushant Patil
- Viren Patil



Questions?



Thank you!

